

# 2021 CDFI INSTITUTE SPONSORSHIP OPPORTUNITIES

### Platinum - \$50,000

- > Recognition throughout the conference as a major Institute benefactor
- Recognition in a blog post on the Coalition's website during 2021 highlighting the company's support of CDFIs and low income communities.
- > One company representative invited to be a moderator, speaker or presenter
- One year's membership in the CDFI Coalition for up to two individuals at your or another organization of your choice
- Your company's logo and affiliation prominently displayed on the CDFI Coalition's homepage with a link to your company's website for one year
- Recognition in conference publications with institutional logo
- Conference registration for five individuals
- Sponsor Page\* in the virtual exhibit hall

## Gold - \$25,000

- Recognition in a blog post on the Coalition's website during 2021 highlighting the company's support of CDFIs and low income communities.
- > One company representative invited to be a moderator, speaker or presenter
- One year's membership in the CDFI Coalition for your organization or for an organization of your choice
- Recognition in conference publications with institutional logo
- Conference registration for four individuals
- Sponsor Page\* in the virtual exhibit hall

#### Silver - \$10,000

- > Recognition in a dedicated social media post on the conference.
- Recognition in all printed conference publications with institutional logo
- Conference registration for three individuals
- Sponsor Page\* in the virtual exhibit hall

#### Bronze - \$5,000

- Recognition in all printed conference publications with institutional logo
- Conference registration for two individuals
- Sponsor Page\* in the virtual exhibit hall

#### Exhibitor - \$2,500

- Sponsor Page\* in the virtual exhibit hall
- Conference registration for one individual

\* For the display booth we will provide a webpage with content (links, electronic documents and text) to be provided by sponsor by March 1, 2021. Follow-up emails on the conference will highlight a link and encourage viewing of sponsor pages.